

STRATEGIC MANAGEMENT OF INNOVATIVE DEVELOPMENT AT THE STATE LEVEL

Victoriia L. Voronina, Poltava State Agrarian University (Ukraine).

E-mail: vivoronina1@gmail.com

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The article notes that in the transition to an innovative model of economic development, the state becomes the main author who develops a national development strategy, creates the basic conditions for innovative development, mechanisms of self-regulation and the formation of effective institutions of innovation environment. Public administration of innovative development is an area of legal, economic and political nature that promotes the development of innovation in the country, taking into account the interests of all economic actors and all institutions of the state. The article substantiates the theoretical and methodological provisions and practical recommendations for state regulation and strategic management of innovative development in the transformation of the national economy. The levels of the hierarchical structure of the innovation development strategy are considered; the factors of economic growth in developed countries are reviewed; the goals and normative-legal support of the state strategy of innovative development of Ukraine are outlined; the problems that stand in the way of innovative development of the country and ways to overcome them are named. The author emphasizes that the important tasks of the state are: determining the priorities of innovative development in conditions of limited resources; development of innovation and scientific-industrial policy that reflects the mutual interests of science, industry, investors; state support (in the form of direct budget funding) for large-scale research and further implementation of the results in production; providing the conditions necessary for the effective, «civilized» functioning of the innovation market. The results obtained during the study will contribute to the improvement of strategic public administration of innovative development of Ukraine's economy, taking into account its cyclical nature and duration of the current socio-economic crisis.

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