

## ABSTRACTS

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### MOTIVATIONAL ADVANTAGES OF GRADUATING STUDENTS OF HIGHER EDUCATIONAL ESTABLISHMENTS ARE IN CONTEXT OF LABOUR ACTIVITY

Motivation to labour activity is one of ponderable factors of development of national economy. For today the special value is acquired by the necessity of estimation of relation youth to employment, that in further allows providing explained of young specialists to high-performance labour and improvement of end- point of activity. Exactly young people are the special task force that is able substantially to influence on a market of labour condition, as on her political, economic and social processes depend in society.

The specific object of study is the existence of contradictions between socio-professional orientation of young people and the needs of companies in the workforce. Imbalance volumes and profiles of training and labor market needs, in some cases exacerbate the problem of employment of graduates of educational institutions (especially in the commercial sector of vocational education).

Considering the current situation, there is a need to study the existing problems through poll students of educational institutions of Ukraine on their opinion on future employment.

For scientific practices identified and analyzed three main stages, which influenced the motivation of youth employment problems arise in Ukraine. Based on analysis of the survey results were made two scientific hypothesis depends on the motivation of career choices on the economic situation in the country and depending on successful employment mobility national education system.

It is shown that there is a contradiction between the demands of the labor market, motivating young people to education and opportunities of the modern education system in Ukraine. This contradiction is one of the factors that determine the state of youth employment.