

ABSTRACTS

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ECONOMIC DIPLOMACY AS A POWERFUL TOOL OF CONFLICT OF POVERTY

Economic diplomacy is particularly important given the geopolitical, geo-economic processes of our time and place of Ukraine in them. Given the function of economic diplomacy to protect the economic interests of the country; promotion of trade and economic relations, attraction of foreign investments in priority sectors of the economy and the implementation of international treaties the country, so the main priority of the current economic diplomacy is to ensure security. Accordingly, economic diplomacy can be a powerful tool for overcoming of conflict countries.

Creative diplomacy is a creative approach to the conduct and interaction in international relations, international problems specific decision that is not subject to traditional rules. Ukrainian economic diplomacy is the basis for implementing its foreign policy. Traditional forms of exercising diplomacy with the use of creative, non-traditional forms are the key to success and development. Bail processes carried out by the state through the use of tools of organizational, economic and legal impact, aimed at the protection of the national market from the crisis.

Economic diplomacy is aimed at the objectives and tasks of trade policy to protect the domestic market from the crisis impacts the global economy, too stiff foreign competition, a sharp increase in imports and other adverse conditions for the development of the national economy and protect the rights and economic interests of domestic enterprises and other entities abroad.

Under the new conditions the manifestation of creative forms of diplomacy are prerequisites for other approaches to meet the challenges that are put before economic diplomacy. Solving these problems requires information, innovation, cultural and other grounds for the application of anti-crisis actions.