

## ABSTRACTS

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### **STATE REGULATION OF UKRAINIAN ECONOMY: INTEGRATION OF SOCIAL AND ECONOMIC INDICATORS**

One of the ways of Ukrainian society development and exit Ukrainian economy from the crisis is studying the impact of global change and interaction of consumer basket, living wage, national consciousness and GDP. The analysis demonstrated the significant reduction in GDP as a whole, and per capita in Ukraine. Current size of the consumer basket does not ensure the normal functioning of the person and maintain his health. The tends to growth of the shadow economy and the overall low level of Ukraine in the respective world rankings (Economic Freedom Index, Corruption Perception Index, Doing Business, World Competitiveness Report, Shadow Economy Index) confirms the potential for exit from the crisis in case of global change impact and dependence consumer basket, living wage and GDP.

Proposed model of consumer basket, a living wage, national consciousness and GDP integration in the Ukrainian economy may be component of output Ukrainian economy from the crisis. This model involves the consumer basket as a comprehensive indicator, which determines social indicators (living wage) as well as economic indicators (CPI, inflation ratio). The driving force behind the operation of this mechanism is Ukrainian's national consciousness. Applying the principle of equity for all segments of the population and transparent calculation of social indicators are important in this way.

The level of inflation rate will be constrained by growing demand in quantitative measurer. Certainly proposed model should be regarded as part of common government strategy withdrawal of the Ukrainian economy from the crisis.