

## ABSTRACTS

УДК 658.5:334.716

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### **METHODICAL APPROACHES TO THE EVALUATION OF EFFICIENCY OF LOGISTICS MANAGEMENT APPROACH TO INDUSTRIAL ENTERPRISES**

Current economic conditions to ensure the effectiveness of the company require the use of a logistic approach focused set of optimal control of internal and external relations about the streaming process that ensures stable technical and economic performance and contribute to efficient adaptation to changing environmental and internal environment.

In terms of logistics enterprise approach is defined as a complete system of integrated flow processes with the goals of their own (company manufacturing), service systems (enterprise suppliers) and systems serviced (business and consumer).

The authors summarized the existing approaches to estimate the efficiency of logistics management approach and indicated that the published methodological approaches characterize only local optimization flow. In most cases authors represented only material optimization or just financial flows and so on. Presented in the literature of the system parameters that characterize a particular stream is static, i.e. provide information on the flows on a specific date that is no longer justified.

This assessment does not include flow relationship and unity of flow processes. Under these conditions, the authors suggest a model base logistics chain that takes into account the purpose of service, its own logistics system and system serviced, and allows evaluating the efficiency of logistics management approach now.