

ABSTRACTS

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PROBLEMS OF DEVELOPMENT OF SMALL BUSINESS IN CONDITIONS OF GLOBALIZATION

The article describes the state of the Ukrainian small business and specifies the reasons that prevent its development in conditions of globalization. It is shown that the main reasons hindering the development of small business include:

- ineffective government policy on infrastructure, information, organization support for small manufacturing business;
- ignoring the priority of the development of productive small business engages in innovation and export activities;
- practical exclusion of small business from the process of reforming the legal system;
- weak use of the experience of developed countries, ensuring sustainable development of small business in the conditions of globalization;
- lack of stimulation of incentive of potential entrepreneurs for the creation and development of production small enterprises and the establishment of conditions for the development of a civilized competitive environment in the Ukrainian economy.

Specific measures, to promote the development of small business, can be:

- effective stimulation of small industrial and business venture by introducing tax incentives, access to resources and infrastructure support;
- involvement in the bureaucracy of the best representatives of the manufacturing small business to use their experience in reforming the legislation on small business;
- organization on constant basis systematic meetings of senior officials with representatives of small business in order to develop specific proposals to the Parliament and government on reform;
- creation of conditions in order to increase the interest of small business in increasing purchases abroad licenses for new technologies, machines, equipment;
- improving the organization of financial support export activities of small manufacturing business;
- the organization through the media promote the successful experience of clustering of small and medium enterprises;
- providing methodological, educational, informational and consulting support for the development of clusters of small and medium enterprises;
- organization of training and retraining through the realization of education programs in sphere of innovation.