

ABSTRACTS

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TRANSLEVEL REGULATION ACTIVITY OF TNCs

The article is devoted to regulation activity of transnational corporations in the economy of Ukraine based on trans-level approach.

It was determined that the regulation of TNCs is based on the hierarchy of the subjects of the state, interstate, supranational levels. It is proved that a multi-level process of regulating the activities of TNCs requires enhanced range of actors by introducing a social level represented by voluntary associations of individuals whose primary purpose is to improve their well-being, which will expand the possibilities of using instruments of state regulation of the activities of transnational corporations.

Study limitations of direct exposure to the subjects of a state-level control on the activities of TNCs related to cross-border mobility of transnational corporations, helped highlight the links between patterns trans-levelling supranational, international, national and community level regulation.