

ABSTRACTS

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ANALYSIS OF INVESTMENT CLIMATE IN UKRAINIAN ECONOMY AND WAYS OF ITS IMPROVEMENT

In the modern market system dynamics of economic processes requires permanent implement their planning and forecasting. Not an exception is a financial potential of investment activity, to optimize the process of accumulation which is impossible in the absence of relevant forecasts. It is the most accurate

forecasting of dynamics of financial potential of investment activity in a certain time span allows timely adjustments to the investment policy and other measures. Fast changes of the factors which determining the competitiveness on the world markets, the dynamic development of the global environment require governments, by creating conditions for economic growth, to actively address the issues of ensuring national competitiveness on a global scale. Estimation of the investment climate of Ukraine's economy and its impact on the dynamics of flows of international investment gained urgency given the transitional nature of the economy, multi-vector and impermanence development strategies.

However, a number of issues related to the assessment of the investment climate of Ukraine's economy and its prospects remain unresolved, in particular, in the scientific literature there are different points of view on the specific content of the information base of this research.

The article considered condition of the investment climate in the national economy over the international rating estimation. The place of Ukraine in international investment and its international rating are analyzed. The main reasons of investment environment deterioration are revealed, as well as the ways of improvement of investment climate are suggested.