

## ABSTRACTS

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### **THE CHOICE OF THE METHOD FOR MINIMIZING INVESTMENT RISK OF ENTERPRISE**

In the development of the Ukrainian industry investments play the very important role. It helps to activate the investment process, to implement the new technologies, to produce the competitive products. In this case the making decision about investments' attraction and their implementation should take into account the risk of investment activity, which is one of the main obstacles to invest in the country's economy. In this connection, the problem of minimizing risk, and hence the choice of effective minimization method is an urgent problem, which should be solved.

In the article the choice of the most effective method of minimizing the enterprises' investment risk in the process of the investment project' implementation was justified. The necessity of comparison of the possibility of using the method of minimizing with potential costs of its implementation as a basis for reasonable choice was argued.