

## ABSTRACTS

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G. Partin

### **STRATEGIC MANAGEMENT OF THE INVESTMENT CLIMATE IN UKRAINIAN ECONOMY: MAIN PROBLEMS AND PERSPECTIVES**

One of the fundamental problems of the world economy is the problem of deficiency of investment resources and struggle for their effective use. As investments are always future-oriented, and therefore are associated with considerable uncertainty in the economic situation and behaviour of people, it causes a high level of probability of non-fulfillment of investment plans for objective or subjective reasons. Investing in any investment project is always associated with risk because gains and losses arising from the project are random variables. Therefore, are high risks of investment resources that can lead to a planned profit or loss of all funds?

The investment climate developing of the national economy is very actually, because it depends on the implementation of scientific and technological progress, trade relations with European Union countries, the possibility of attracting long-term foreign capital in the national economy etc.

In article are considered priority approaches and mechanism for strategic management of investment climate of Ukrainian economy. The conducted walkthrough of investment climate is in Ukraine in the conditions of the modern chaotically structured economy, it is led to priorities of investment policy of Ukraine in relation to activation of foreign investments and increase of their efficiency.