

ABSTRACTS

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ACTIVIZATION OF RUBBER RECYCLING IN UKRAINE

The object of the study is the economic processes of certain types of rubber tires commodity markets in Ukraine, which determine its trends and prospects in the country.

The subject of the article is the economic processes connected with the capacity of the market, which sales goods in a given period of time at a given price level.

The aim of the article is generalizations of the main results of leading Ukrainian and foreign scientists who determine the basic dominants of functioning recycling production of automotive tires in Ukraine in the context of the documents of the United Nations (UN) on ecological and energy problems.

The results of the research:

1. The market size of rubber pneumatic tires in Ukraine in was calculated;
2. Regression model was constructed to identify the criteria that may affect the capacity of the tire market in Ukraine.
3. It was found that the tire market in Ukraine is rather saturated; the purchasing power of the population is increasing every year, at the same time reducing the capacity of the market.

Based on the material, which was given above, we found that the occurrence of a new brand of Japanese TNC as an official representative or the importer is necessary, because the full range of services will be provided formally, it means, it will be included to the accounting of each of the representative offices replenishing the state budget through taxes.

