

ABSTRACTS

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MONITORING OF THE UKRAINE'S ECONOMY INVESTMENT CLIMATE

The modern global economy is characterized first of all increase attention to questions of the efficiency of enterprise business in the conditions of financial markets stabilization global, liberalization of movement of capital. One of the dominant elements of Ukraine's development in modern conditions is the investment of the effectiveness of their use depends on the status of production, the level of technical equipment of the enterprises and the ability to solve social and environmental problems of the national economy. The nature of investment processes, their intensity and effectiveness, as well as their management relies on measurement include the investment climate that has formed in the State. In addition, globalization processes affect the relationship between the subjects and require from them qualitatively new managerial approaches. After all, modern economic development associated with the acceleration of information processes, the need to obtain the appropriate data in the shortest time. You should pay attention to the fact that the society entered the information age, which requires the adoption of non-standard solutions and the use of new approaches to the management of the economy in General and the activities of individual business entities. Modern strategy of development of economy of Ukraine must be tailored to use monitoring in the management of the investment climate. Under such conditions, the role of monitoring as a system that can provide a harmonious combination of the requirements of all participants in the economic-legal relations, which initiate implementation of a strategy for the development of the national economy.