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**MANAGEMENT MECHANISM BY INVESTMENT CLIMATE
IN THE AGROINDUSTRIAL COMPLEX OF ECONOMY OF UKRAINE**

The research of an economy investment problem has always been in the centre of attention of the economic study. In conditions of current unstable situation in economy the most important problem is determination of the investment costs efficiency, interconnection of capital investments and structural changes in economy and determination of the priorities in the structure of investment in accordance to the types of economic activities.

The source of agro industrial complex investment activity, foremost, can be a potential national investor.

The article studies the approaches made in economic publications. They define the essence of such notions as «investment activity» and «the investment process» at different levels of generalization. The general features of the investment process are analyzed and their scrutiny from the position of system analysis is made.

The main possibility to improve the investment climate of the agricultural complex is a contribution of capital assets into technical re-equipment and reconstruction.

The increase of the industrial and investment potential of agricultural complex of economy of Ukraine has to take place through the improvement of investment climate in the proper regions, which require products of domestic production, investment demand activation, savings capitalization by the expansion of economy parties' access to the investment resource, development of comfort conditions for business and production activity in Ukraine.