

METHODOLOGICAL APPROACH IN DETERMINATION OF ENTERPRISE FUNCTIONING QUALITY

The article theoretically defines the expediency of determination of enterprise functioning quality. The methodical approach for determination of the quality of utilization of enterprise potential is suggested. The classification of assessment of enterprise quality potential utilization is developed and the concept of its assessment is formed.

Based on the commenced research the following conclusions have been made:

- the research analysis concerning problems of forming and evaluating enterprise potential reveals their insufficient theoretical justification on the level of enterprise in current conditions; in the age of knowledge economy and information age
 - the importance of such components of potential as information, innovation, communication and intellect is increasing.
 - the conditions of growth of social responsibility switch the emphasis from assessing the level of utilization to assessing the quality of utilization of potential;
 - the quality of utilization of enterprise potential should be assessed with regards to such factors as financial-investment, intellectual-labor, fixed assets for production and non-production purposes, environmental-resource (nature), innovation, management, marketing, information- communicative, intangible assets;
 - the quality of utilization of enterprise potential is an integral parameter that shows the utilization levels of explicit and tacit resources of the potential in current and strategic timeframe with the aim of achieving the economic, social, ecological, political or mixed result.
- It is planned to develop the methodology of supplier quality evaluation in upcoming studies.