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ON THE ISSUE OF THE PROCESSES AND METHODS OF ORGANIZATIONAL KNOWLEDGE MANAGEMENT

Organizational knowledge which is based on individuals' knowledge can be defined as distributed set of principles, facts, skills and rules, which provide the processes of decision-making, behavior and set of activities inside an organization with information. Organizational knowledge increasingly becomes the major source of distinctive abilities of subjects of management and major factor of their competitiveness. However, according to the outstanding scientists and specialists in the area of knowledge management, the most meaningful for this notion area of activity takes place noticeable divergence, which is expressed in a presence of a multitude of propagandized pluralistic concepts, about the essence of processes and peculiarities of knowledge management methods.

The aim of this article is the analysis of existent theoretical ideas about the essence of organizational knowledge management processes and methods and some problems of introduction the system of knowledge management by transactors.

According to the author's opinion, the introduction of organizational knowledge management system is related to the changes in organizational culture and with the creation of special mechanisms, execution of works on creation of this system and effective use of knowledge. Thus, the basic tasks of processes of knowledge usage management are the creation of necessary terms:

- for application of new knowledge in operating activity and while the administrative decision-making;
- for transformation of individuals' knowledge into organizational knowledge;
- for knowledge commercialization.