

ORGANIZATIONAL MECHANISMS FOR THE FORMATION OF MUNICIPAL-PRIVATE COMPANY OF CITY PASSENGER TRANSPORT

The article considers the creation of an optimal model for the organization of public passenger transport functioning. The system of passenger vehicles organization does not solve a strategic task for improvement of the quality and safety of passengers. In this regard, there is a need to improve the organizational system of transport services that allows us to accumulate the funds for development of update of rolling stock and its effectiveness. The analysis shows that the organization of urban road passenger transport should be based on a mixed participation of municipal and private capital.

The essence of partnership is to create a joint (public-private) transport company, with the distinction between its founders functions for the organization and control of passenger traffic, creating adequate conditions of carriers and of the mixed financing model of the company on the basis of equity participation in the profits of each structure.

According to the functions of the both sides of the enterprise, private party provides core funding and management companies, and from the other side the local authorities provide conditions for the organization of passenger carriers and enterprises.

Such organization will make the managed market, raise the effectiveness of the usage of existing rolling stock and create conditions for investment of acquisition of new technology, improve the quality of transport services.