

### **FORSYTH OF NEEDS OF INNOVATIVE ECONOMY**

An innovative model of economic growth became dominant in developed countries and countries that demonstrate dynamic development. The assessing rate of growth is innovation, which in these conditions becomes also an object of displaying needs in changes of existing technologies. Their indication is made by using tools, called foresight. However, convincing theoretical understanding of foresight, as a tool of innovative economy, has not worked out yet. Even nature of foresight is interpreted differently, and procedures of its implementation are not described. This fact prevents the transition to an innovative economy.

The article reveals the essence of the object and the subject of foresight. The attention is drawn to the fact that foresight uses the same methods as forecasting technology.

It differentiates responsibilities of foresight and technological forecasting. It proves that technology and innovation involved in diving into future are common for both technological forecasting and foresight; and different is the fact that technological forecasting looks into future of innovation from the side of existing technologies and foresight looks at the existing technology from the standpoint of future innovation. It illustrates a diagram of foresight of needs of innovative economy.

It concludes that foresight of need of innovative economy is an idea of creation of the desired image and competitiveness of future innovation with simultaneous illumination of changes in existing technologies that are necessary for their production.