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MODERN TENDENCIES OF MANAGEMENT OF SUSTAINABLE DEVELOPMENT OF BUILDING ENTERPRISES

Systems of different levels of economy are simultaneously objects, realizing their own goals and external environment for the systems of the lower level. Such complex or multilevel organization of external and internal environment of economic systems has a direct impact on the process of development and further realization of economic strategies.

On the level of impact on enterprise we single out 4 groups of factors: factors of macro environment (external factors of distant environment); factors of meso environment (external factors of immediate environment); factors of microenvironment (inner factors on the level of enterprise); factors of nano environment (inner factors on the level of a worker). Thus, the enterprise is a complex opened dynamically developing system which represents a subsystem of more complex macro systems and meso systems.

The stated presentation serves as a basis of the concept of the integrated process management. Conceptual specificity of such a management is a definition of an enterprise as a part of interconnected, interacting and interdependent chain or net. Tendencies of development of modern business show that enterprises long for the creation of metamarkets on which the elements of logistical chain uninterruptedly change for more effective ones.

Functioning of construction complex has a cyclic character. This cyclicity is generated by the general cyclicity of economic development. The cyclicity of development of construction complex is conditioned by the fluctuation of supply and demand on the objects of new construction.

Functioning of business in the conditions of metacapitalism requires the realization of the strategy which can be defined as a system of continuous transformation of assets for the achievement of the final goal.

Sustainability of development of organization will be defined not only by its internal ability to the sustainable development and sustainability of conditions of macro environment of functioning but a stability of bounds of entrepreneurial net formed by an enterprise.